

MTDC Meeting Agenda

9:00 a.m. on February 23, 2017

County Government Center- Multipurpose Room 2

Welcome and Introductions, Chair Tom Norman

Approval of Minutes from November 17, 2016

New Business

1. Strategic Plan FY 18-20
2. Grant Application Review

Director's Report – enclosed

Upcoming Activity (Tourism Participation)

March Welcome Center Blitz- Lambsburg
Strategic Planning- March 15-16
SWVA Marketing Meeting (Host)- March 21
Chocolate Festival Blacksburg- April 15
SWVA Outdoor Expo- April 22

Upcoming Meetings:

MTDC:

May 25
August 24
November 16

Hospitality & Tourism Partnership Meeting:

June 7
September 6
December 6

Tourism Board Meetings: Monthly, Third Friday